Message Text

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PAGE 01 JIDDA 06461 100746Z ACTION AGRE-00

INFO OCT-01 NEA-10 ISO-00 EB-08 CCO-00 PASO-00 COME-00

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R 100510Z SEP 78 FM AMEMBASSY JIDDA TO SECSTATE WASHDC 3227

UNCLAS JIDDA 6461

TO: MR. HERBERT STONE SOUTHERN U.S. TRADE ASSOC. NEW ORLEANS, LA. TELEX: 584319 SUSTA NLN

E. O. 11652: N/A TAGS: BTRA, SA

SUBJ: TRAVEL OF ROBERT DAUGHERTY

REF: STATE 220648

1. RE YOUR TELEX OF AUGUST 9: EMBASSY WELCOMES DAUGHERTY VISIT, BUT INVITATION MUST COME FROM SAUDI FIRMS FOR PRIVATE VISITOR. WE SUGGEST THAT YOU USE USDA OFFICES TO ASSIST IN OBTAINING VISAS. ADDITIONALLY, EARLY NOVEMBER IS WORST PERIOD BECAUSE OF PILGRIMAGE CRUSH AND LACK OF ACCOMMODATIONS. SAUDI GOVERNMENT RESTRICTS ALL BUSINESS VISITS DURING THIS PERIOD.

2. SAUDI FOOD MARKET IS VERY GOOD: BELIEVE YOU CAN ATTRACT VISITORS W/O EXPENSIVE TRAVEL ON PART OF MARKETER. PLEASE SEND 100 EXHIBITION BROCHURES TO EMBASSY FOR DISTRIBUTION. YOU MIGHT ALSO CONSIDER ADVERTISEMENTS IN SAUDI BUSINESS (U.S. ADDRESS: SAUDI RSCH &MKTG; 2100 WEST LOOP SO; HOUSTON, TX 77207, TEL. (713) 961-0245, OR PERSONAL LETTERS TO FOOD FIRMS IDENTIFIED IN TRADE LISTS AVAILABLE FROM DEPT. OF COMMERCE DISTRICT OFFICE IN NEW ORLEANS, TEL. (504) 589-6 546.

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3. IN YOUR INTEREST WE ARE REFERRING YOUR REQUEST TO THE JIDDA CHAMBER OF COMMERCE, AGRICULTURE AND INDUSTRY. THE CONTACT THERE IS ABDUL WAHAB ABU ZINADA, P.O. BOX 1264. WE SUGGEST YOU ALSO CORRESPOND WITH HIM FOR FURTHER PROMOTION OF THE EXHIBIT. WEST

NOTE BY OC/T: PASSED ABOVE ADDEE

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Message Attributes

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